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P.O. Box 181 ~ Newton, MA 02468

Wholesale 2010 Order Form

Minimum Opening Order \$150.00 Minimum Re-order \$125.00

Date:	P.O. #:	
Ship Date:	Contact:	
SHIP TO:		
Street:		
City:	State:	Zip:
Phone:	Fax:	
BILL TO:		
Street:		
City:	State:	Zip:

Net 30* Check Enclosed

Visa/MC/Discover Acct. #: _____

Exp. Date: _____ Security Code (LAST 3 DIGITS ON BACK OF CARD): _____

Billing Address (CARDHOLDER): _____

* See back page for information on New Accounts.

Julia Bell petiteNotes™

Catalog p.11-14

Box of 20 cards & envelopes (4 x 5 7/16) ~ 5 cards ea. of 4 styles
 \$6 ea. (Min: 4 per Stock No.)

STOCK NO.	TITLE	QTY
PN 19	Roses by REDOUTÉ	
PN 18	Florals / VAN GOGH	
PN 17	Birds	
PN 16	Cozy Cats	
PN 15	Blossoms / Orchid, etc.	
PN 8	Views of the Water Lily Pond / MONET	
PN 7	Spring Bouquet / RENOIR	
PN 4	Hummingbirds / JOHN GOULD	
PN 3	Floral Watercolors / RAOUL DUFY	
PN 2	Herbs / ANNE OPHELIA DOWDEN	
TOTAL NUMBER OF PETITENOTES		
_____ PETITENOTES x \$6.00 =		\$ _____



Julia Bell NoteWallets™

Catalog p.1-10

Wallets (6 1/2 x 4 1/2) contain 10 cards & envelopes
 5 cards ea. of 2 styles
 \$4.50 ea. (Min: 6 per Stock No.)

STOCK NO.	TITLE	QTY
W 126	Hollyhocks ~ American Impressionism	
W 125	Snowy Heron ~ Swan / AUDUBON	
W 124	Rose Bouquet & Butterflies ~ Pink Rose / REDOUTÉ	
W 123	In the Greenhouse / GARY MILEK	
W 122	Apple Blossoms ~ Leaves with Daisy / GEORGIA O'KEEFFE	
W 121	Elegant Flowers / 18th C. Dutch Realism	
W 120	Bluebonnets / American Impressionist Landscapes	
W 119	Tanagers ~ Painted Buntings / AUDUBON	
W 118	American Quilts	
W 117	Magnolia ~ Azalea / DOWDEN	
W 116	Seaside Gardens / CHILDE HASSAM	
W 115	Amaryllis / Red & Deep Pink / BURY	
W 114	Irises ~ Sunflowers / VAN GOGH	
W 113	Sweet Memories / Dairy Joy ~ Good Humor	
W 112	Dahlias / REDOUTÉ	
W 111	Delphiniums & Daisies ~ Herbs / GARY MILEK	
W 110	Chrysanthemums ~ Irises / MONET	
W 109	Kittens / GEORGE STUBBS	
W 108	Carnation, Lily, Lily, Rose / JOHN SINGER SARGENT	
W 107	Floral Still-lives / NELL BLAINE	
W 106	Flower Garden, Annisquam ~ American Impressionism / BRECK	
W 105	Seascapes / MONET	
W 103	Flowers from the Cutting Garden ~ American Realism	
W 102	Iris ~ Pink Roses / VAN GOGH	
W 98	Larkspur & Peonies ~ Irises / LAURA HILLS	
W 97	Cat with Heart / P. SANBORN	
W 95	Iris & Sunflower / GARY MILEK	
W 93	Japanese Footbridge ~ Waterlilies / MONET	
W 90	Geraniums ~ Flowers in Pitcher / RENOIR	
W 89	Hummingbirds / AUDUBON	
W 88	Waterlilies ~ Artist's Garden / MONET	
W 81	Flowers / VAN GOGH	
W 76	Peonies / ABBOTT FULLER GRAVES	
W 72	Cakes / THIEBAUD	
W 71	Cats ~ Armchair & Kitchen Cat	
W 65	Magnolias / HEADE	
W 63	Mediterranean Interiors / MATISSE	
W 60	Sunflower / GEORGIA O'KEEFFE	
W 56	Children on the Beach / MARY CASSATT	
W 55	Cottages ~ Arthur Strachen	
W 50	Ballet Dancers / DEGAS	
W 42	Sailing / HOPPER	
W 41	Spring Bouquet / RENOIR	
W 40	Iris / GEORGIA O'KEEFFE	
W 37	National Gallery / MONET	
W 32	Cardinal ~ Warbler / AUDUBON	
W 27	Columbine ~ Wild Flowers of the Rockies / DOWDEN	
W 20	Sailboats / MONET	
W 18	Tulips ~ Iris / DOWDEN	
W 14	Shakespeare's Flowers / DOWDEN	
W 9	Dogwood & Camellia / DOWDEN	
W 4	Flower Masterpieces	
W 3	Orchids & Hummingbirds / HEADE	
TOTAL NUMBER OF NOTEWALLETS		
_____ NOTEWALLETS x \$4.50 =		\$ _____

Julia Bell Greeting Cards

Catalog p.19-24

5 x 7 cards & envelopes
Available by the dozen, blank or greeted

STOCK NO.	OCCASION	DESIGN	COST/DOZEN	QTY. BLANK	QTY. GREETED
191	B	Bluebirds	15.90		
190	B	Miss Ann White's Kitten	15.90		
189	N	Robins ~ New Arrival	15.90		
188	S	Irises (Monet)	15.90		
187	B	Seaside Palms	15.90		
186	B	Blue Shutters	15.90		
185	B	Carnation, Lily, Lily, Rose	15.90		
184	B	From the Cutting Garden	15.90		
183	B	Old Lyme Bouquet	15.90		
182	B	Ice Cream Stand	15.90		
181	B	American Quilt	15.90		
180	C	Nasturtiums in Cup	15.90		
179	C	Anemone Bouquet (Dufy)	15.90		
178	B	Tanagers (Audubon)	15.90		
177	B	Elegant Flowers	15.90		
176	B	Red Rose	13.50		
175	S	Basket of Roses w/Blue Ribbon	13.50		
174	B	Redouté Rose Bouquet	13.50		
173	G	Vase of Flowers	13.50		
172	B	Teacups	13.50		
171	B	Redouté Bouquet	13.50		
170	B	Orchid	13.50		
169	B	Cat with Heart	13.50		
168	B	Van Gogh Flowers	13.50		
167	B	Monet Garden	13.50		
166	G	Camellia Bouquet	13.50		
165	A	Floral Heart	13.50		
164	B	Roses (Dowden)	13.50		
163	B	Flora	13.50		
162	B	Pink Hydrangea	13.50		
161	B	Auricula Bouquet w/Butterfly	13.50		
160	C	Basket of Roses	13.50		
159	B	Sunflowers	13.50		
158	G	Hummingbirds & Orchids (Gould)	13.50		
156	W	Redouté Rose w/ Blue Butterfly	13.50		
155	B	Flower Bouquet/Les Fleurs (Dufy)	13.50		
154	B	Hummingbird (Gould)	13.50		
153	B	Exquisite Flora	13.50		
151	B	Kitchen Cat	13.50		
150	W	White Rose & Larkspur (O'Keeffe)	13.50		
149	G	Daffodils	13.50		
148	N	Maternal Caress (Cassatt)	13.50		
147	B	Iris ~ Japanese/Edo Period	13.50		
146	B	Garden Whimsey	13.50		
145	C	Quiet Waters	11.70		
144	C	Delicious Solitude / Brit. Impr.	11.70		
143	B	The Orchard (Theo. Wendel)	11.70		
142	S	Giant Magnolias (Heade)	15.90		
141	T	Breakfast	11.70		
140	G	The Pink Tablecloth (Matisse)	13.50		
139	T	The Garden (Graves)	11.70		
138	B	The Long Leg (Hopper)	13.50		
137	B	Light Iris (O'Keeffe)	11.70		
136	B	Spring Bouquet (Renoir)	13.50		
135	S	Two White Roses	13.50		
133	W	Larkspur & Lilies	10.50		
132	T	Table Set in Garden (Bonnard)	10.50		
131	B	Girl with a Watering Can (Renoir)	10.50		
129	G	Woman with Parasol (Monet)	10.50		
127	B	Azure Warbler (Audubon)	10.50		
125	B	The Artist's House (Monet)	10.50		
124	B	Gloucester Harbor	13.50		
123	S	Irises (Chadwick)	15.90		
122	B	Columbine	10.50		
121	S	Roses, Tulips & Peonies	10.50		

(continued)



Space-efficient Floor Spinner

* Blank cards in the *Botanical Art* category (right) are available by special order as Ribbon Packets: 5 cards & envelopes packaged in a clear sleeve, closed with a hand-tied gros-grain ribbon bow.

Cost: \$4.25
Minimum Order: 2 Doz.
Ribbon Packets



OCCASIONS

- B Birthday
- C Comfort
- S Sympathy
- T Thank You
- W Wedding
- A Anniversary
- G Get Well
- N Newborn/Baby
- F Friendship

Julia Bell Greeting Cards *continued*

STOCK NO.	OCCASION	DESIGN	COST/DOZEN	QTY. BLANK	QTY. GREETED
119	B	Across the Meadow (Monet)	10.50		
117	B	Children at the Beach (Potthast)	11.70		
114	B	The Pond (Monet)	13.50		
113	B	Iris	11.70		
110	B	Tulips	11.70		
109	B	Shakespeare's Flowers	13.50		
106	G	Dogwood	13.50		
105	S	Water Lilies (Monet)	13.50		
104	C	Bluebonnets at Dawn / Am. Impr.	11.70		
103	S	Cabbage Rose	13.50		
100	B	Magnolia	11.70		
097	B	Cattleya Orchid & Hummingbirds	13.50		
090	B	Summer Morning, 1914	9.00		
006	B	Hummingbirds ~ Hibiscus (Audubon)	9.00		
_____ DOZ. CARDS x \$15.90 = \$					
_____ DOZ. CARDS x \$13.50 = \$					
_____ DOZ. CARDS x \$11.70 = \$					
_____ DOZ. CARDS x \$10.50 = \$					
_____ DOZ. CARDS x \$9.00 = \$					
TOTAL AMOUNT FOR CARDS			\$		

Botanical Art ~ Greeting Cards

Catalog p.25

5 x 7 cards & envelopes, on Classic Laid paper
Available by the dozen, blank* or greeted

STOCK NO.	OCCASION	DESIGN	COST/DOZEN	QTY. BLANK NOTES	QTY. GREETED CARDS
098	F	Amaryllis/Butterfly	9.00		
084	S	Lily-of-the-Valley & Blue Bells	9.00		
083	W	Roses	10.50		
070	T	Pineapple	10.50		
065	B	Summer Wildflowers	10.50		
041	B	Pink Rose	10.50		
038	B	Pansy Bouquet	10.50		
037	B	Wildflowers	9.00		
036	T	Sweet Pea Bouquet	10.50		
035	B	Iris/Butterfly	10.50		
034	B	Lilac	10.50		
032	G	Daffodils	10.50		
031	W	White Roses	10.50		
028	C	Rose	9.00		
027	S	Morning Glory	9.00		
026	B	Sweet Pea	9.00		
025	B	Anemone Bouquet	10.50		
024	S	Iris	10.50		
021	C	Garden Bouquet	9.00		
015	B	Camellias, Narcissi & Pansies	10.50		
<i>Cards listed below are not shown in catalog. Available by request.</i>					
086	T	Gentian Flowers	9.00		
080	G	Red Geranium	9.00		
079	B	Spring Nosegay	10.50		
077	B	Orchid Basket / 19th C.	9.00		
075	C	Wildflower Wreath	10.50		
074	B	Parisian Still-life Bouquet	9.00		
073	B	White Roses & Sweet Peas	10.50		
071	A	Blue-Winged Teal (Audubon)	9.00		
066	T	Red Rose	9.00		
064	B	Redouté Bouquet	10.50		
062	T	French Bouquet	9.00		
045	W	Pink Lily	9.00		
044	G	Apple Blossoms	10.50		
040	G	Camellia	10.50		
023	G	Primroses	9.00		
020	B	Botanical Quartet	9.00		
016	G	Crocus Bouquet	9.00		
014	A	Wreath of Roses	9.00		
009	T	Amaryllis (Superba)	9.00		
002	B	Hummingbird/Cleome (Audubon)	9.00		
_____ DOZ. CARDS x \$10.50 = \$					
_____ DOZ. CARDS x \$9.00 = \$					
_____ RIB. PKCTS. x \$4.25 = \$					
TOTAL AMOUNT FOR CARDS			\$		



Cider Hill Greeting Cards

Catalog p.15-17

5 x 7 cards & envelopes
Available by the dozen, blank or greeted

STOCK NO.	OCCASION	DESIGN	COST/DOZEN	QTY. BLANK NOTES	QTY. GREETED CARDS
CH 70	G	Morning Glories & Sunflowers	13.50		
CH 69	G	Daffodils	13.50		
CH 68	B	Trillium, Violets, Dandelion	13.50		
CH 67	B	Seedlings	13.50		
CH 66	B	Dusty Miller, Poppy & Foxglove	13.50		
CH 65	B	Garden Study	13.50		
CH 62	S	Josie's Herbs	11.70		
CH 61	B	Sunflowers & Daylilies	15.90		
CH 58	W	Delphiniums & Lilies	11.70		
CH 57	B	Hollyhocks	10.50		
CH 55	A	Ivy Heart	10.50		
CH 54	B	Sweet Peas	11.70		
CH 53	G	Borage & Nasturtium	10.50		
CH 52	G	Pansies	10.50		
CH 47	B	Yellow Rose	9.00		
CH 46	B	Pink Old-Fashioned Rose	9.00		
CH 45	B	Wild Roses	9.00		
CH 44	C	Calendula	9.00		
CH 43	N	Poppies & Gaillardias	9.00		
CH 36	G	Lilies in Perennial Border	9.00		
CH 35	A	Everlastings	9.00		
CH 34	G	Geraniums	11.70		
CH 33	S	Verbena	9.00		
CH 32	B	Rosemary Topiary & Amaryllis	11.70		
CH 31	B	Autumn Harvest	10.50		
CH 30	S	Hepatica & Lilies	9.00		
CH 27	B	Delphiniums & Roses	13.50		
CH 26	C	Johnny-Jump-ups	15.90		
CH 22	S	Iris	15.90		
CH 19	B	Red Columbine	10.50		
CH 18	S	Rocky Mountain Columbine	11.70		
CH 14	S	Black Raspberries	9.00		
CH 12	B	Beebalm/Coneflower	13.50		
CH 11	B	Zinnias	11.70		
CH 10	S	Rosemary	13.50		
CH 9	B	Spring Greenhouse	11.70		
CH 8	T	Autumn Greenhouse	10.50		
CH 6	B	Scented-leaf Geraniums	11.70		
CH 2	W	Wedding Herbs	10.50		

_____ DOZ. CARDS x \$15.90 = \$

_____ DOZ. CARDS x \$13.50 = \$

_____ DOZ. CARDS x \$11.70 = \$

_____ DOZ. CARDS x \$10.50 = \$

_____ DOZ. CARDS x \$9.00 = \$

TOTAL AMOUNT FOR CARDS \$

OCCASIONS

B Birthday T Thank You G Get Well
C Comfort W Wedding N Newborn/Baby
S Sympathy A Anniversary F Friendship

Cider Hill Wrap-Around Cards

Catalog p.18

Blank & greeted cards & env. by the dozen
Design printed on front & back \$12.00 per dozen



STOCK NO.	DESIGN	QTY. BLANK NOTES	QTY. GREETED CARDS
CH 112	B Joyful Blooms		
CH 111	T Amaryllis Still-life		
CH 110	B Pink Geraniums		
CH 109	N Sweet Peas Garden		
CH 108	B Pansy Garden		
CH 107	B Daylily Garden		
CH 106	B Springtime Greenhouse		
CH 105	B Primrose Garden		
CH 104	C Potted Herb Collection		
CH 103	F Culinary Herb Garden		
CH 102	C Zinnia Garden		

TOTAL NUMBER OF WRAP-AROUNDS

_____ DOZ. WRAP-AROUNDS x \$12.00 = \$

Cider Hill Gift Enclosures

Catalog p.17

Cider Hill enclosures w/ env. (3³/₈ x 2¹/₄) \$4.50 per dozen



NO.	TITLE	QTY	NO.	TITLE	QTY
GE 112	Joyful Blooms		GE 23	Potted Herbs	
GE 37	Bear Topiary				

TOTAL NUMBER OF GIFT ENCLOSURES

_____ GIFT ENCLOSURES x \$4.50 = \$

Greeting Card Gift Box Assortment

Catalog p.24

Gift Box of 20 Assorted Greeting Cards
\$7.50 (Min: 3 boxes per Stock No.)



NO.	TITLE	QTY
LB02	Lilac Box ~ Julia Bell Cards	
CG20B	Greetings from a Country Garden ~ Cider Hill Cards	

TOTAL NUMBER OF GIFT BOXES

_____ BOXES x \$7.50 = \$

Julia Bell Boxed MuseumNotes™

Catalog p.26

Box of 15 cards & envelopes (6¹/₂ x 4¹/₂)
5 cards ea. of 3 styles
\$5.50 ea. (Min: 3 per Stock No.)



NO.	TITLE	QTY
B 9	Magnolias / HEADE, AUDUBON, EHRET	
B 6	MATISSE TEMPORARILY OUT OF STOCK	
B 5	Flowers / GEORGIA O'KEEFFE	

TOTAL NUMBER OF BOXED MUSEUM NOTES

_____ BOXED NOTES x \$5.50 = \$

Postcard Packets

Catalog p.26

10 Museum Postcards ~ 2 cards each of 5 styles
\$4.00 ea. (Min: 6 per Stock No.)



NO.	TITLE	QTY
P 4	Western Wildflowers	
P 2	Bouquets / REDOUTÉ	

TOTAL NUMBER OF POSTCARD PACKETS

_____ POSTCARD PACKETS x \$4.00 = \$

Please continue on next page

Julia Bell Journals™

Catalog p.29

180 page lined, hardbound, wire-o (5 1/2 x 7 3/4)
 \$5.00 ea./plain wire-o \$6.00 ea./clothbound concealed wire-o
 (Min: 4 per Stock No.)



STOCK NO.	TITLE	QTY
J 7	Iris / O'KEEFFE*	
J 6	Collage / MATISSE	
J 5	Flowers / VAN GOGH	
TOTAL NUMBER OF JOURNALS		
_____ Wire-o bound Journals x \$5.00 =		\$
_____ *Cloth-bound concealed wire-o Journals x \$6.00 =		\$



Julia Bell NoteWallets™ Display

Catalog p.27

ITEM	COST	QTY
Includes: 1 4-tier Acrylic Rack / \$58 48 NoteWallets™ @ \$4.50 (\$216) 6 FREE NoteWallets™ (N/C) <input type="checkbox"/> CR4WVP ~ Send me your best sellers <input type="checkbox"/> CR4WV ~ I have selected my choice of 24 NoteWallets™ on this order form	\$274	
TOTAL AMOUNT		\$

CHECK ONE



Julia Bell petiteNotes™ Display

Catalog p.27

ITEM	COST	QTY
Includes: 1 2-tier Acrylic Rack / \$58 24 petiteNotes™ @ \$6.00 / \$144 2 FREE petiteNotes™ (N/C) <input type="checkbox"/> CR2PND ~ Send me your best sellers <input type="checkbox"/> CR2PN ~ I have selected my choice of 26 petiteNotes™ on this order form	\$172	
TOTAL AMOUNT		\$

CHECK ONE

Greeting Card Floor Spinner

Catalog p.27

ITEM	COST	QTY
Includes: 1 48 Pocket Acrylic Spinner / \$200 Stands on floor 40 doz. 5x7 Cards @ \$13.50 / doz. average / \$540* 8 doz. 5x7 Cards FREE (N/C) <input type="checkbox"/> FR48CP ~ Send me your best sellers <input type="checkbox"/> FR48C ~ I have selected my choice of 48 doz. Cards on this order form	\$740*	
TOTAL AMOUNT		\$

CHECK ONE

* Actual cost of display may vary depending on cost of 5x7 cards selected.



Julia Bell Holiday Cards

Catalog p.28-29

STOCK NUMBER	DESIGN (5 x 7 cards)	Box of 12 Cost: \$6.00 Min. 6 Boxes/Design	Cards for Individual Sale (by Dozen) Cost: \$13.50
X 517	Holiday Quilt		
X 516	Cat with Quilt		
X 515	Woodland Creatures		
X 514	Amaryllis		
X 512	Peace on Earth		
*X 511	Our Wreath		
X 510	Chickadees		
X 509	Snowy Day		
*X 508	Night Before Christmas		
X 507	Plants of Christmas		
X 506	Giant Magnolias		
X 505	Christmas Teacups		
X 504	Winter Day		
*X 502	Rest on the Flight into Egypt		
X 105	Cardinal (Audubon)		
X 102	December		
X 98	Central Park, Winter		

* Designs with a Christmas greeting. All others have a holiday greeting.

_____ BOX CARDS x \$6.00 =	\$
_____ DOZ. CARDS x \$13.50 =	\$
TOTAL AMOUNT FOR CARDS	\$

New Accounts

If you are a New Account, please provide three current trade references and one bank reference.

Shipping

Within continental U.S., your order is shipped via UPS unless you have specified a freight carrier for a large order.

Ordering Information

- OPENING ORDER MINIMUM:** \$150. For prompt delivery, opening orders may be prepaid by check or credit card.
- REORDER MINIMUM:** \$125. Orders under \$125 will incur a \$7.50 handling charge.
- PAYMENT TERMS:** Net 30 with approved credit; Visa, MasterCard and Discover accepted.
- RETURNS & CLAIMS:** All merchandise is non-returnable. Claims must be made within 3 days of receipt of order.

Julia Bell®

Order Toll-Free: 800-210-7007

Order by Fax: 617-965-1211

sales@juliabell.com

P.O. Box 181 ~ Newton, MA 02468

Totals

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GRAND TOTAL	\$